104994 Orders Order / Rev: Alt Order #: 06837955 Product Desc: OBAMA FOR AMERICA Estimate: 1536 KSNV Flight Dates: 09/25/12 - 10/01/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 08/01/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Obama for America Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: 00:05:00

PLC01-Democrat

Priority: Revenue Codes: SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	101	\$22,015.00	\$18,712.75
10/01/12	10/01/12	20	\$4,200.00	\$3,570.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	101	\$22,015.00	\$18,712.75	0.00
October 2012	20	\$4,200.00	\$3,570.00	0.00
Totals	121	\$26,215,00	\$22,282,75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KSNV	30%	\$26,215.00		
Market	100%	\$87,383.33		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KLAS	26%	\$22,7 19.67		
KLVX	0%	\$0.00		
KSNV-	0%	\$0.00		
KTNV	19%	\$16,602.83		
KTUD	1%	\$873.83		
KVVU	20%	\$17,476.67		
KVWB	0%	\$0.00		
LV1	0%	\$0,00		
UNKWN	4%	\$3,495.33		

Į	-	h	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ε	1 K	SNV	09/25/12		M-F 5-6a WakeUp w M-F 5-6a WakeUp w	~	5-6a	-TWTF	:30	4	\$90.004	0.00 NM	4	\$360.00
	NE	EWS			·	J								
		<u>Star</u>	<u>t Date</u>	End Date	Weekdays Sr	ots/Week	Rate	Rating						

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KSNV

Order / Rev:

104994

10400

Advertiser:

Obama for America

Alt Order,#: Flight Dates: 06837955 09/25/12 - 10/01/12 Product Desc:

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Estimate:

1536

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 09/25/12 09/28/12 M-F 5-6a WakeUp w/Wa0M 5-6a -TWTE :30 \$90,004 \$360.00 0.00 NM M-F 5-6a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$90.00 0.00 KSNV 09/25/12 09/28/12 M-F 6-7a WakeUp w/WaQM -TWTF--:30 \$175.004 0.00 NM \$700.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 -TWTE--\$175.00 0.00 KSNV 09/25/12 09/28/12 **Today Show** CM 658a-9am -TWTE--:30 \$200.004 4 0.00 NM 4 \$800.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 -TWTF--\$200.00 0.00 09/29/12 09/29/12 News 3 Sunrise - SATURIM KSNV 6a-7a ----S-:30 \$125.004 0.00 NM 1 \$125.00 News 3 Sunrise SATURDAY **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----5-\$125.00 0.00 KSNV 09/29/12 09/29/12 Saturday Today CM 7a-9am ----5-:30 \$150.004 0.00 NM \$150.00 Saturday Today SAT TODAY End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S-\$150.00 0.00 KSNV 09/30/12 09/30/12 News 3 Sunrise - SUND&M 6a-7a ----s :30 1 \$90,004 0.00 NM \$90.00 1 News 3 Sunrise SUNDAY **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S \$90.00 0.00 KSNV 09/30/12 09/30/12 Sunday Today CM 7a-8am ----S :30 \$150.004 0.00 NM \$150.00 Sunday Today SUN TODAY Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating 09/30/12 Week: 09/24/12 ---S \$150.00 0.00 KSNV 09/30/12 09/30/12 Meet the Press CM 8a-9am ----S :30 \$1,300.003 0,00 NM \$1,300.00 Meet the Press MEET THE PRESS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 \$1,300.00 0.00 KSNV 09/30/12 09/30/12 News 3 Today Wknd CM 9a-930am :30 ----S \$125.004 0.00 NM \$125.00 1 News 3 Today **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$125.00 0.00 E 10 KSNV 09/30/12 09/30/12 Chris Matthews 9:30AM SM 9:30a-10a --S :30 \$135.004 0.00 NM \$135.00 Chris Matthews SUN 9:30am **CHRIS MATHEWS** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate <u>Rating</u> Week: 09/24/12 09/30/12 \$135.00 0.00 E 11 KSNV 09/25/12 09/28/12 M-F Today Show II 3rd HBM 9-10a -TWTF--:30 4 \$95.004 0.00 NM 4 \$380.00 M-F Today Show II **TODAY SHOW II** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating 09/30/12 -TWTF--Week: 09/24/12 \$95.00 0.00 E 12 KSNV 09/25/12 09/28/12 M-F Today Show III 4th 18M 10am-11am :30 -TWTF--4 \$80.004 0.00 NM 4 \$320.00 Today 4th Hour **TODAY SHOW III** Start Date End Date Spots/Week Weekdays 1 4 1 Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$80.00 0.00 E 13 KSNV 09/25/12 09/28/12 CM 11am-12pm -TWTF--:30 4 \$80.004 0.00 NM \$320.00

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104994

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Obama for America

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Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Rachael Ray Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$80.00 0.00 E 14 KSNV 09/25/12 09/28/12 Noon News CM 12-1230pm -TWTF--:30 \$125,004 0.00 NM \$500.00 Noon News NEWS Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--Week: 09/24/12 09/30/12 \$125.00 0.00 E 15 KSNV 09/25/12 09/28/12 СМ The Agenda 1230pm 1230-1p -TWTF--:30 \$100.004 0.00 NM \$400.00 The Agenda 1230pm **AGENDA** End Date Start Date Weekdays Rating Spots/Week Rate Week: 09/24/12 09/30/12 -TWTF--\$100.00 0.00 E 16 KSNV 09/25/12 09/28/12 Days of our Lives CM 1258p-2pm -TWTF--30 \$125.004 0.00 NM \$500.00 Days of our Lives DAYS Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 -TWTF--\$125.00 0.00 E 17 KSNV 09/25/12 09/28/12 The Doctors CM 2pm-3pm ~TWTF--:30 \$85,004 0.00 NM \$340.00 The Doctors DRS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$85.00 0.00 E 18 KSNV 09/25/12 09/28/12 Dr. Phil 3-4p CM -TWTF--:30 \$150.004 0.00 NM 4 \$600.00 Dr Phil PHIL Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 09/30/12 -TWTF--Week: 09/24/12 \$150.00 0.00 E 19 KSNV 09/25/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF---:30 \$145.004 0.00 NM \$580.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$145.00 E 20 KSNV 09/25/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF--:30 \$175.004 0.00 NM \$700.00 4 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$175.00 0.00 E 21 KSNV 09/25/12 09/28/12 M-F Early News CM 5-630p -TWTF~~ :30 \$250.004 0.00 NM \$1,000.00 M-F Early News **NEWS** Start Date Weekdays End Date Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$250.00 0.00 E 22 KSNV 09/29/12 09/29/12 Sa-Su Early News CM 5pm-630pm ----S-:30 \$150.004 0.00 NM \$150.00 Sa-Su Early News **NEWS** End Date Start Date Weekdays Spots/Week Rate Rating ---S-Week: 09/24/12 09/30/12 \$150.00 0.00E 23 KSNV 09/30/12 09/30/12 News 3 Live in Prime CM 7-10pm ----S :30 \$450.004 0.00 NM \$450,00 News 3 in Prime **NEWS AFTER NFL** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$450.00 0.00 E24 KSNV 09/25/12 09/28/12 M-F Jeopardy CM 630-7pm -TWTF--:30 \$230.004 0.00 NM \$920.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$230.00 0.00 E 25 KSNV 09/25/12 09/28/12 CM 7-730pm -TWTF--:30 \$230.004 0.00 NM \$920.00

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FACE TO FACE Start Date Week: 092/4/12 093/01/2 Wilsold alepardy Start Date Week: 092/4/12 093/01/2 Wilsold Jensel of Fortune CM 7/30/pm	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
Week OB/24/12 OB/29/12 First Pierre Stat Date Sole So													
Week 007/2412 09/2412	WHEE	L		MI-F VVnee of Fo	πune								
E28 KSNV 09/28/12 09/28/12 Face to Face w / Ratiston 730-788pm -TNTF- 30 4 \$125.004 0.00 NM 4 \$5001	<u>St</u> a	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				1		
FACE TO FACE Staff Date Moleculary M				***************************************			0.00						
FACE TO FACE Start Date End Date Meekdays Spots/Week State Start Date	E 26 KSNV	09/25/1	12 09/28/12			730-758pm	-TWTF	:30	4	\$125.004	0.00 NM	4	\$500,00
March Color Colo	FACE .	TO FACE	<u>:</u>	race to race w.	J. NaiS(U)1								
E27 KSNV 98/29/12 08/29/12 Wind Mehadray CM 690-7pm	Sta	art Date	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>						
SATI/Jeopardy SATI/Jeopard				107.4									
Secondary Seco	E 27 KSNV	09/29/1	12 09/29/12		CM	630-7pm	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
Very	JEOPA	RDY		OAT/Jeopaldy									
E 28 KSNV 09/29/12 09/29/12 Wiked Wheel of Fortune CM 7-730pmS- :30 1 \$150,004 0.00 MM 1 \$150.00 WHEEL Start Data End Date Week/09/24/12 09/30/12S- 1 \$150,00 0.00S :30 1 \$100,004 0.00 NM 1 \$100.00 Vegas Inc. CM 6:30-8pmS- :30 1 \$100,004 0.00 NM 1 \$100.00 Vegas Inc. CM 6:30-8pmS- :30 1 \$100,004 0.00 NM 1 \$100.00 Vegas Inc. CM 6:30-8pmS- :30 1 \$100,004 0.00 NM 1 \$100.00 Vegas Inc. CM 6:30-8pmS- :30 1 \$100,004 0.00 NM 1 \$100.00 Vegas Inc. CM 6:30-8pmS- :30 1 \$100,004 0.00 NM 1 \$100.00 Vegas Inc. CM 6:30-8pmF- :30 1 \$100,000 0.00 0.00 0.00 0.00 0.00 0.00 0.	<u>Sta</u>	art Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
SAT/ Wheel of Fortune SAT/ Date Shart					1		0.00						
### Note: Color Co	E 28 KSNV	09/29/1	12 09/29/12			7-730pm	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
Week: 09/24/12 09/30/12 09/30/12 Vegas Inc. CM 6/30-8pm	WHEE	L		SAT/ Wileel OFF	ortune								
E29 KSNV 09/29/12 09/29/12 Vegas Inc.	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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VEGAS INC	E 29 KSNV	09/29/1	12 09/29/12	•	CM	6:30-8pm	S-	:30	1	\$100.004	0.00 NM	1	\$100.00
Week: 09/24/12 09/28/12 09/28/12 Fir PR 8-9p	VEGAS	SINC		vegas ilic.									
E 30 KSNV 09/28/12 09/28/12 Fri PR 8-9p	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Priday Prime 8-9pm Start Date Start Date Start Date Week 09/24/12 09/39/12 Sat PS 9-10p CM 9-10pm 5 :30 1 \$400.004 0.00 NM 1 \$400.005	leave .				1	\$100.00	0.00						
Date National Start Date Gend Date Weekdays Spots/Week Rate Rating Start Date Start Date Meekdays Spots/Week Rate Start Date Start Date Meekdays Spots/Week Rate Rating Start Date Spots/Week Rate Rating Start Date Start	E30 KSNV	09/28/1	2 09/28/12	•		8-9pm	F	:30	1	\$500.004	0.00 NM	1	\$500.00
Start Date End Date Weekdays Spots/Week Rate Section	DATEL	.INE		Friday Prime 8-9	pm								
E 31 KSNV 09/29/12 09/29/12 Sat PR 9-10p CM 9-10pmS :30 1 \$400.004 0.00 NM 1 \$400.00 NM NBC PRIME Start Date End Date Weekdays Spots/Week Rate NFL Pre-Game / FNA CM 1p-530pm S :30 1 \$600.004 0.00 NM 1 \$600.00			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
NBC PRIME Start Date Meekdays Spots/Week Rate Rating Start Date Start Date Meekdays Spots/Week Rate Rating Start Date Star	-			"	1	\$500.00	0.00						
NBC PRIME	E31 KSNV	09/29/1	2 09/29/12	•		9-10pm	S-	:30	1	\$400.004	0.00 NM	1	\$400.00
Start Date End Date Og/30/12 Og/30/1	NBC P	RIME		Saturday Prime 9	9-10pm								
E32 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pmS :30 1 \$600.004 0.00 NM 1 \$600.00 NM NFL Pre-Game / FNIA			End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
NFL Pre-Game					<u>_</u>	\$400.00	0.00						
FNIA Start Date End Date Weekdays Spots/Week Rate Rating	E32 KSNV	09/30/1	2 09/30/12	,	FNA CM	1p-530pm	S	:30	1	\$600.004	0.00 NM	1	\$600.00
Start Date End Date Weekdays Spots/Week Rate Rating	FNIA			NFL Pre-Game									
E 33 KSNV 09/29/12 09/29/12 Sat PR 10-11p CM 10-11pmS- :30 1 \$500.004 0.00 NM 1 \$500.00 NM 1 \$600.00 NM		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Saturday Prime 10-11pm Saturday Prime 10-11pm Saturday Prime 10-11pm					1	\$600.00	0.00						
NBC PRIME Start Date End Date Weekdays Spots/Week Rate Stort Oy/24/12 Oy/30/12 Oy	E33 KSNV	09/29/1	2 09/29/12	•		10-11pm	S-	:30	1	\$500.004	0.00 NM	1	\$500.00
Start Date Meek: 09/24/12 09/30/12 0	NBC P	RIME		Saturday Prime 1	0-11pm								
Week: 09/24/12 09/30/12 S- 1 \$500.00 0.00 E 34 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pmS :30 1 \$600.004 0.00 NM 1 \$600.004 0.00 NM 1 \$600.00 NM			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
FNIA Start Date Week: 09/24/12 09/30/12			**-		1	\$500.00							
FNIA Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 09/30/12 NFL Football CM 1P-9PMS :30 1 \$4,000.004 0.00 NM 1 \$4,000.004 SUN NIGHT FTBL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12S 1 \$4,000.00 0.00 E 36 KSNV 09/25/12 09/28/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF :30 4 \$255.004 0.00 NM 4 \$1,020.00 NEWS Start Date End Date Weekdays Spots/Week Rate Rating M-F News 3 at Eleven CM 11pm-1135pm -TWTF :30 4 \$255.004 0.00 NM 4 \$1,020.00 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF 4 \$255.00 0.00	E 34 KSNV	09/30/1	2 09/30/12		FNA CM	1p-530pm	S	:30	1	\$600.004	0.00 NM	1	\$600.00
Start Date End Date Weekdays Spots/Week Rate Rating	FNIA			NFL Pre-Game									
Week: 09/24/12 09/30/12 S 1 \$600.00 0.00 E 35 KSNV 09/30/12 09/30/12 09/30/12 NFL Football NFL Football NFL Football NFL Football NFL Football NFL Football SUN NIGHT FTBL CM 1P-9PMS :30 1 \$4,000.00 4 0.00 NM 1 \$4,000.00 NM 4 \$1,020.00 NM 4		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
SUN NIGHT FTBL Start Date End Date Weekdays Spots/Week Rate Rating NFL Football					1		-			_			
SUN NIGHT FTBL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12S 1 \$4,000.00 0.00 E 36 KSNV 09/25/12 09/28/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF :30 4 \$255.004 0.00 NM 4 \$1,020.00 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF 4 \$255.00 0.00	E 35 KSNV	09/30/1	2 09/30/12		СМ	1P-9PM	S	:30	1	\$4,000.004	0.00 NM	1	\$4,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 S 1 \$4,000.00 0.00 E 36 KSNV 09/25/12 09/28/12 N-F News 3 at Eleven CM 11pm-1135pm -TWTF :30 4 \$255.004 0.00 NM 4 \$1,020.00 NM NEWS NEWS Start Date End Date Weekdays Spots/Week Rating Week: 09/24/12 09/30/12 -TWTF 4 \$255.00 0.00	SUN N	IGHT FTI	BI	NFL Football									
Week: 09/24/12 09/30/12				Weekdays	Spots/Week	Rate	Rating						
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NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF 4 \$255.00 0.00	E36 KSNV	09/25/1	2 09/28/12			11pm-1135p	m -TWTF	:30	4	\$255.004	0.00 NM	4	\$1,020.00
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Week: 09/24/12			End Date	Weekdays	Spots/Week	Rate	Ratina						
E 37 KSNV 09/29/12 09/29/12 CM 11pm-1135pmS- :30 1 \$225.004 0.00 NM 1 \$225.004	Week: 09	/24/12	09/30/12										
	E37 KSNV	09/29/1	2 09/29/12		CM	11pm-1135p	mS-	:30	1	\$225.004	0.00 NM	1	\$225.00

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7955 Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/25/12 - 10/01/12

Estimate:

1536

Inventory Code Ln Ch Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Sa-Sii News 3 at Fleven Sa-Su News 3 at Fleven **NEWS** Start Date End Date Spots/Week Weekdays Rate Rating Week: 09/24/12 09/30/12 ----5-\$225.00 0.00 E 38 KSNV 09/30/12 09/30/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 \$255,004 0.00 NM \$255,00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 ----S \$255.00 0.00 E 39 KSNV 09/25/12 09/28/12 The Tonight Show CM 1135p-1237a -TWTF--:30 \$110.004 0.00 NM 4 \$440.00 Tonight Show **LENO** End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$110.00 0.00 E 40 KSNV 09/25/12 09/28/12 Late Night w/Fallon CM 1237a-136am -TWTF--:30 \$40.004 0.00 NM \$160.00 Late Night w/Fallon **FALLON** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$40.00 0.00 E 41 KSNV 09/29/12 09/29/12 Saturday Night Live 1130pm-1:02am CM ----S-:30 \$400.004 0.00 NM \$400.00 Saturday Night Live SNL Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 ----5--\$400.00 0.00E 42 KSNV 10/01/12 10/01/12 M-F 5-6a WakeUp w/Wa@M 5-6a M-----:30 \$100.004 0.00 NM \$100.00 M-F 5-6a WakeUp w/Wagners **NEWS** Weekdays Start Date End Date Spots/Week Rate Rating 10/07/12 Week: 10/01/12 \$100.00 0.00 M-F 6-7a WakeUp w/WaQM E 43 KSNV 10/01/12 10/01/12 6-7a M----:30 \$190.004 0.00 NM \$190,00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M-----\$190.00 0.00 E 44 KSNV 10/01/12 10/01/12 Today Show CM 658a-9am M-----:30 \$250.004 0.00 NM 1 \$250.00 **Today Show TODAY SHOW** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$250.00 0.00 E 45 KSNV 10/01/12 10/01/12 M-F Today Show II 3rd H@M 9-10a M-----:30 \$150.004 0.00 NM \$150.00 M-F Today Show II TODAY SHOW II Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$150.00 0.00E46 KSNV 10/01/12 10/01/12 M-F Today Show III 4th BM 10am-11am M----:30 \$100.004 0.00 NM \$100.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$100.00 0.00 E 47 KSNV 10/01/12 10/01/12 Rachael Ray CM 11am-12pm M----:30 1 \$100.004 0.00 NM \$100.00 Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M----\$100.00 0.00 10/01/12 10/01/12 Noon News E 48 KSNV CM 12-1230pm :30 M-----\$125.004 0.00 NM \$125.00 Noon News **NEWS** Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/01/12 10/07/12 \$125.00 0.00 E 49 KSNV 10/01/12 10/01/12 CM 1230-1p M-----:30 1 \$90.004 0.00 NM \$90.00

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Estimate:

1536

Start Ch End Inventory Code Ln Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Agenda 1230pm The Agenda 1230pm **AGENDA** Start Date End Date Spots/Week Weekdays Rating Rate Week: 10/01/12 10/07/12 M-----\$90.00 0.00 E 50 KSNV 10/01/12 10/01/12 Days of our Lives CM 1258p-2pm M----:30 1 \$150.004 0.00 NM \$150.00 Days of our Lives DAYS Start Date **End Date** Spots/Week **Weekdays** Rate Rating Week: 10/01/12 10/07/12 \$150.00 0.00 E 51 KSNV 10/01/12 10/01/12 The Doctors CM 2pm-3pm M----:30 \$100.004 0.00 NM \$100.00 The Doctors DRS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M----\$100.00 0.00 E 52 KSNV 10/01/12 10/01/12 Dr. Phil CM 3-4p M-----:30 \$150.004 0.00 NM \$150.00 Dr Phil PHII Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M-----\$150.00 0.00 E 53 KSNV 10/01/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----:30 \$175.004 0.00 NM \$175.00 4PM NEWS (1 hour) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 \$175.00 0.00 E 54 KSNV 10/01/12 10/01/12 M-F News 3 at Eleven CM 11pm-1135pm M----:30 \$275.004 0.00 NM 1 \$275.00 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M-----\$275.00 0.00 E 55 KSNV 10/01/12 10/01/12 M-F Early News CM 5-630p M----:30 \$265.004 0.00 NM 1 \$265.00 M-F Early News **NEWS** End Date Start Date **Weekdays** Spots/Week Rate Rating Week: 10/01/12 10/07/12 M-----\$265.00 0.00 E 56 KSNV 10/01/12 10/01/12 M-F Jeopardy CM 630-7pm M-----:30 \$260.004 0.00 NM \$260.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 M-----\$260.00 0.00 E 57 KSNV 10/01/12 10/01/12 M-F Wheel CM 7-730pm :30 \$260,004 M-----1 0.00 NM \$260.00 M-F Wheel of Fortune WHEEL Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$260.00 0.00E 58 KSNV 10/01/12 10/01/12 Face to Face w/ RalstonCM 730-758pm M-----:30 \$150.004 0.00 NM \$150.00 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$150.00 0.00 E 59 KSNV 10/01/12 10/01/12 The Tonight Show CM 1135p-1237a M-----:30 \$150.004 0.00 NM \$150.00 Tonight Show **LENO** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$150.00 0.00 E 60 KSNV 10/01/12 10/01/12 Late Night w/Fallon 1237a-136am CM M----:30 \$60.004 0.00 NM \$60.00 Late Night w/Fallon **FALLON** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 \$60.00 0.00 E61 KSNV 10/01/12 10/01/12 CM 8-10pm :30 1 \$1,100.004 0.00 NM \$1,100.00

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Order / Rev: 104994 Advertiser: Obama for America Alt Order #: 06837955 Product Desc: **OBAMA FOR AMERICA** KSNV Flight Dates: 09/25/12 - 10/01/12 Estimate: 1536 Ln Ch Start End Break Start/End Time Days Inventory Code Len Spots Rate Pri Rtg Type Spots Amount Mon PR 8-10p Monday Prime 8-10pm VOICE Rating 0.00 Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Week: 10/01/12 10/07/12 M-----1 \$1,100.00

> Totals 121 \$26,215.00